
Product portfolio & partnership opportunities

INDOWYSS

Business systems and networks are not just for big companies.

The Automated Manager provides evidence and options. Daily work, promotion and purchasing connect in one ecosystem. Starting with F&B.

01 Automated Manager

Evidence, calculations and a next step.

02 Cross Promo

Offers reach other shops' customers.

03 Collective purchasing

Combine needs. Choose your quantity.

04 Modern POS

Simpler daily work, no app download.

Discuss a partnership

Wisnu Falah / +62 819-1024-9645 / falahwisnu711@gmail.com

01 / Automated Manager

See the priorities. Weigh the next move.

Business records become priorities, calculations and suggestions. Review the evidence, compare options and track changes after acting. The owner stays in control.

INDOWYSS / OWNER

Pusat kendali

5 tindakan hari ini menunggu keputusan.

Hari Ini

Rencana Usaha

1 permintaan menu menunggu persetujuan.

Tinjau permintaan

Tugas Hari Ini

2 mendesak

Kas & kontrol

Risiko uang kas, margin, dan pencatatan omzet tidak cocok.

Kas & kontrol

Minus berulang perlu ditutup dengan review bukti kas sebelum jadi kebiasaan operasional.

Stok & supplier

Risiko menu tidak bisa dijual pada jam ramai.

Stok & supplier

Risiko HPP dan stok aktual tidak akurat.

Operasional

Order tertahan bisa mengganggu closing dan antrean.

Kembali ke daftar

Mendesak - Kas & kontrol

Risiko uang kas, margin, dan pencatatan omzet tidak cocok.

Bukti yang tercatat

Refund/void minggu ini 4 kejadian, nilai terdampak Rp 126.000.

Keputusan berikutnya

Review alasan refund/void, cocokkan dengan bukti transaksi.

Cek refund & void

Sudah review transaksi

Opsi lain

Rekomendasi ini berguna?

Urgent work stays separate from growth plans.

Cash, stock and operational issues have priorities. The owner can review evidence and record a follow-up.

Reports show recorded events, their period and relevant actions. Details stay on the web; a WhatsApp summary is prepared when attention is needed and the channel is active.

Product view · presentation account

Owner stays in control

A suggestion does not automatically change prices, buy equipment or move money.

DECISION / REVIEW

Before adding costs, review the reason and the options.

Equipment or staffing plans start from a recorded bottleneck. Simulations help compare costs and the extra sales required.


Percobaan karyawan paruh waktu: hasil meningkat

Naik Rp 106.388

Uji 7 hari

Mulai 25 Jul 2026


Hasil usaha meningkat selama percobaan.

Naik Rp 106.388

Dibandingkan 7 hari sebelumnya, setelah biaya menu dan tambahan part-time dikurangi.

Langkah berikutnya

Pantau satu minggu lagi sebelum menambah biaya. Pastikan kondisi kedua periode sebanding.

Belum laba bersih. Perubahan ini belum tentu disebabkan oleh tindakan Anda.


Lihat hitungan


Ubah biaya tambahan

Improved result / presentation account


Percobaan karyawan paruh waktu: hasil menurun

Turun Rp 74.653

Uji 7 hari

Mulai 8 Agu 2026


Hasil usaha menurun selama percobaan.

Turun Rp 74.653

Dibandingkan 7 hari sebelumnya, setelah biaya menu dan tambahan part-time dikurangi.

Langkah berikutnya

Cek jumlah terjual dan biaya baru. Coba jadwal, harga, atau cara kerja yang berbeda lewat simulasi ulang.

Belum laba bersih. Perubahan ini belum tentu disebabkan oleh tindakan Anda.


Lihat hitungan


Ubah biaya tambahan

Declining result / presentation account

Not just good news. Declining results must be visible too.

Record a trial, its start date, costs and a 7-, 14- or 28-day period. INDOWYSS compares records before and during the trial so you can continue, adjust or stop it.

The comparison does not establish that one action caused the change.

The next Manager capability

Sales rose, but the amount left after menu costs fell by IDR 120,000.

Development concept. Examples use simulated figures to illustrate a development direction, not customer results or capabilities that are all active today.

-IDR 120,000

Two simulated 7-day periods

Scenario inputs

Before: 100 servings at IDR 20,000 with IDR 8,000 menu cost per serving. After: 120 servings at the same price with IDR 11,000 menu cost.

Calculation

Before: $100 \times \text{IDR } 12,000 = \text{IDR } 1,200,000$. After: $120 \times \text{IDR } 9,000 = \text{IDR } 1,080,000$. Difference: -IDR 120,000.

Suggested next step

Review ingredients that increased in cost before adding promotions. Compare pricing or portions; changes still require owner approval.

Data & example boundaries

Record quantities, realised prices, period-specific menu costs and discounts/refunds consistently. The amount after menu costs is not net business profit.

NETWORK / COLLABORATION

Connect beyond your own shop.



Pindai untuk melihat struk digital dan klaim promo

INDOWYSS POS Demo Rehearsal

TRX-20261003102203-H66C

3 Okt 2026, 17.22

Kasir: Kasir Demo Pagi

Nasi Ayam Demo Rp 28.000
1 porsi x Rp 28.000

Subtotal Rp 28.000
Total Rp 28.000

Bayar Tunai
Tunai Rp 28.000
Kembali Rp 0

Selamat!!

Tunjukkan struk ini dan klaim

1 Sop Buah GRATIS!

Klaim di: Kedai Sop Buah Segar - Batam
Kota - Komplek Ruko Kuliner

SOPBUAH.29E4CF6A.E28.2_JDFJ2N-3WX

Pindai QR atau gunakan kode. Kuota terbatas!!

Terima kasih

Example receipt with a free fruit-soup offer.

Another shop's customer could be your next customer.

Your promotion appears on receipts from other participating outlets. You choose the benefit, terms and redemption location.

Small orders. Shared buying power.

Shops combine their needs to meet a supplier's minimum order. You choose your quantity and approve the offer before joining.

Permintaan outlet

Tisu makan

Mencari supplier

Minat terkumpul **40 pak**

Tisu makan putih 2 lapis, satu pak 250 lembar. Penawaran masih bisa ditarik sebelum dipilih.

Bisa ambil atau dikirim

Batam Kota, Batam, Kepulauan Riau - INDOWYSS POS Demo Rehearsal

Cari peminat sampai 13 Okt 2026 - 3 outlet berminat - Minat saya 15 pak

Belum ada penawaran final yang bisa dipilih.

Permintaan outlet

Gelas plastik 16 oz

Menunggu supplier

Minat terkumpul **25 pak**

Satu pak isi 50 gelas dan tutup. Stok supplier perlu dipastikan sebelum peserta membayar.

Harus ambil sendiri

Batam Kota, Batam, Kepulauan Riau - INDOWYSS POS Demo Rehearsal

Cari peminat sampai 12 Okt 2026 - 3 outlet berminat - Minat saya 10 pak

Supplier sedang mengonfirmasi syarat. Belum perlu membayar.

Product view · presentation account

Easier for staff. Clearer for owners.

Sales, payments, receipts, stock, purchases and cash closing stay connected. Open the system in a phone, tablet or computer browser, with no app download.

FOUNDATION / DIRECTION

The value is in the connection.

Recording is not the end goal. Business data is checked, calculated and presented as actions the owner can consider.

01 Figures have a source

Calculations use records and stated assumptions, not figures invented by AI narration.

02 The owner stays in control

A suggestion does not automatically change prices, buy equipment or move money.

03 Limited data limits the conclusion

The system identifies missing inputs before producing a fuller calculation.

Starting with F&B. Not stopping at F&B.

Compact F&B / Core product

Small-to-mid-sized food businesses: stalls, booths, bakeries and coffee counters.

Restaurants / In development

Table, order, kitchen and team workflows are being developed for restaurant operations.

Vehicle showrooms / Vertical application

Vehicle, prospect and cost records, together with an Owner Command Center, apply the INDOWYSS approach to showroom workflows.

Retail / In development

Product, stock, transaction and owner workflows are being developed with adaptations for retail businesses.

One INDOWYSS direction / industry-specific applications

Different industries. The same value foundation.

F&B businesses and showrooms both need easy work, trustworthy records and evidence-based decisions. Their data, workflows and business calculations differ.

INDOWYSS F&B

Recorded work

Transactions, menus, ingredients, menu costs, purchases and cash closing.

What needs attention

Low stock, changing menu costs, equipment or staffing needs.

A basis for action

Review stock and pricing, calculate options, run a trial and review results.

INDOWYSS Showroom

Recorded work

Vehicles, acquisition costs, inspections, prospects, sales activity and sales orders.

What needs attention

Vehicle readiness, incomplete costs, prospects awaiting follow-up or ageing stock.

A basis for action

Prioritise work, complete records and review costs and negotiation headroom.

INDOWYSS Engine

Check data → calculate → prioritise → explain → record action.

What carries across industries is the approach and system foundation. Current applications keep their data and operations separate. Cross-business supplier, promotion and referral networks are developed only where relevant and with appropriate permission.

Market & opportunity

The opportunity goes beyond POS software.

Businesses need tools, management support and a basis for decisions. INDOWYSS connects those needs, starting with F&B.

5.28 million

Food and beverage service businesses in Indonesia

Business count in 2024. Context for the F&B sector, not an INDOWYSS customer count.

[BPS - Statistik Penyediaan Makanan Minuman 2024](#)

Tools simplify work. The Manager supports decisions. Networks open opportunities.

The opportunity includes software buyers and owners or teams spending time or money on reports, business management and new opportunities.

Two revenue paths.

Per-outlet subscriptions

One F&B subscription covers operations, the Manager and network benefits.

Custom implementation & service

Development, setup and ongoing service are agreed around each business's needs.

Market & opportunity

Who could pay?

Four target segments, with different needs and budgets.

01 Small-business owners doing everything themselves

Current budget / way of working

Owner time, manual records, spreadsheets or several separate tools. A regular consultant may be out of reach.

The proposed INDOWYSS value

Simple operations, daily priorities, cost calculations and simulations before adding expenses. The F&B product provides a focused entry point.

02 Businesses already paying for POS, accounting or ERP

Current budget / way of working

Software licences, system setup and staff time spent compiling and interpreting reports.

The proposed INDOWYSS value

More connected operations, reports and follow-up, alongside a business network. INDOWYSS may serve as the main system where scope fits; connections to existing tools are assessed per implementation.

03 Owners, managers and people in charge needing decision support

Current budget / way of working

Management time and costs, business support or consulting services according to business size and needs.

The proposed INDOWYSS value

Evidence, priorities, option comparisons and reviews help the team work with clearer direction. Managers or consultants still contribute field context and expertise; important decisions retain human approval.

04 Showrooms and businesses with specific workflows

Current budget / way of working

Internal software development, ERP customisation, implementation, training and maintenance.

The proposed INDOWYSS value

Tools follow actual workflows and connect to an Owner Command Center, with analysis developed from relevant data. Implementation and service are scoped separately from the F&B package.

Market & opportunity

Paid service categories already exist.

Public offers illustrate relevant budget categories. These are category references, not like-for-like feature comparisons or proof that their users will switch to INDOWYSS.

Operational tools / POS

Moka publishes per-outlet POS subscription plans: an example of paid operational software. Public Moka Basic example: IDR 299,000 per outlet per month.

[Moka - Harga](#)

Software + consulting

Mekari Jurnal offers software bundled with consulting partners, including report reviews and business/financial consultation. Public Small, Medium and Enterprise packages: IDR 2m, 3m and 4m per month; the page states a 12-month contract.

[Mekari Jurnal - Partner konsultan](#)

ERP & implementation

Odoo offers paid per-user ERP plans as well as a free option. Software and implementation needs are distinct budget components. Odoo pricing depends on the plan and billing period. Implementation or customisation costs must be checked separately.

[Odoo - Pricing](#)

References checked on 15 October 2026. Prices, taxes, scope and terms may change. Consulting retainers and manager salaries are not equated with software subscriptions; responsibilities differ.

Enter through the most pressing need. Grow through the connections.

Start with suitable F&B businesses that can be supported. Expand into Restaurants, Retail and Showrooms around clear needs. Regular use, renewals and recorded benefits provide a basis for widening the market.

The BPS count does not mean every business is a fit, reachable or willing to pay. Buyer segments and revenue models here describe a commercial direction, not contracts or realised revenue. Integrations are assessed per implementation; no universal ready-to-use ERP connection is claimed. A serviceable market needs filters for need, willingness to pay and distribution capacity. No numerical showroom-market size is claimed.

PARTNERSHIPS / NEXT STEP

Expand reach. Sustain service. Accelerate adoption.

INDOWYSS capital needs centre on distribution, marketing, server activation, maintenance and user support. Partnerships help bring the product to more businesses while maintaining dependable service.

IDR 199,000

F&B subscription / outlet / month

One subscription for the initial product ecosystem.

Distribution

Networks & marketing

Reach suitable businesses through suppliers, communities, presentations and digital channels.

Support is prioritised for customer acquisition and onboarding, service infrastructure, maintenance and product development aligned with field needs. The company and team are formed as the work requires. Budgets, partnership terms and milestones are agreed transparently.

Distribution partner

Introduce INDOWYSS to suitable businesses through communities, supplier networks or business networks.

Implementation partner

Choose one business need, trial the workflow and evaluate results before expanding the system.

Investor

Support distribution and development with clear use of funds and validation milestones.

Discuss a partnership

Wisnu Falah / +62 819-1024-9645 / falahwisnu711@gmail.com

Screenshots come from a presentation account with simulated data; they are not evidence of customer outcomes. The fruit-soup promotion receipt is previously adapted presentation material. Reviews compare records before and after, rather than proving causation. Production-service activation, paid AI/WhatsApp and payment partners are separate from this portfolio presentation.